

Professional Experience

Freelance

Online portfolio at www.ultrascene.com • Freelance multimedia design consultant producing corporate video, online media, websites, graphic design, etc., for various local and international companies including Fuji Film, Cablevision, Prudential Retirement Services, Hamamatsu Scientific Camera, Aerosoles, Institute for Medical Weight Loss, Redemption Studios, Menelaos.org. Freelance video and music production, direction, mixing, editing; producing corporate/event/music video clips, radio spots, voice-overs. Utilizing DSLR HD video capture, Adobe Premiere, Aftereffects, FCP for video post production, ProTools Mix|24 TDM for audio recording and post, Sony Sound Forge, Adobe Soundbooth for audio post production. Expert knowledge of non-linear recording/editing/mixing, MIDI, digital audio formats, compression codecs, microphone choice and placement, etc.

Present

SHI International Corp, Piscataway, NJ

April 1997 to September 2010

Senior Graphic & Web Designer, utilizing HTML, CSS, Adobe Creative Suite (Flash + AS3, Photoshop, Illustrator, After Effects) to redesign and maintain company Ecommerce website www.shi.com, company intranet, and GUI of various in-house programs. Worked along side 20 person team incorporating knowledge of ASP.NET, MS Visual Studio in developing UI/UX. Gained expert knowledge of internet graphics, layout techniques, multi browser compatibility, etc. Videographer, Motion Designer and Non-Linear Editor for internal corporate video presentations; Directed, shot & edited various corporate video clips for presentation at company sales conferences utilizing DSLR HD video cameras and Adobe Premiere, AfterEffects, FCP for post production.

Continuum Records / BNM Marketing Inc., Cranford, NJ

March 1991 to May 1996

Art Director and Graphic Designer for international independent record company, designing and overseeing the production of album cover art and publicity devices for popular recording artists such as Kid Rock, Roger Daltrey, The Charlie Watts Quintet, Ronnie Wood, etc., as well as lesser known artists, and compilation albums. Structured the corporate identity by re-designing the company logo, and setting standards for all printed material including company catalogues, artist biographies, press releases, stationery, fax transmissions, etc. Utilized Quark X-Press, Page Maker, Photoshop, Illustrator, Freehand and other design programs for production. Consultant to sister company, BNM Marketing, designing brochures and flyers in addition to layout and design of "On The Street," the monthly trade publication of BNM.

Joel Mitnick Design Inc., Englewood, NJ

March 1990 to March 1991

Served as Graphic Designer for two man design firm, working closely with clients, printers and outside vendors to maximize client satisfaction. Executed the design and oversaw production of brochures, catalogs, corporate logos and stationery, newspaper and magazine advertisements, etc., from drawing board to printed piece. Major accounts included Shearson Lehman Brothers Inc., and NBO Menswear. Utilized Quark X-Press for comps and mechanicals.

Ciba-Geigy Pharmaceuticals, Summit, NJ

Oct 1987 to Feb 1990

Served as Graphic Specialist and Designer for audio-visual department of international pharmaceutical firm. Designed screen-sets for nationally attended, monthly doctors' symposia, sales training and production meetings. Produced segments of multi-media modules incorporating five to ten minute multi-projector slide presentations tracked through computerized programming. Gained working knowledge of Macintosh design programs including Page Maker, Adobe Illustrator, and Persuasion. Executed conventional comps, board-work, freehand illustrations.

Software Applications

Adobe CS5 AfterEffects, Premier, Photoshop, Illustrator, Flash +AS3, Dreamweaver, InDesign, SoundBooth | Apple Final Cut Pro | Autodesk 3Ds Max | Corel Painter | Avid ProTools | Sony Soundforge | Microsoft Office

Internships

Infield and D'Astolfo, Design Consultants, NYC, NY Spring Semester 1987
Rutgers University Publications Department, Newark,NJ Fall Semester 1986

Education

BA, Graphic Design concentration, Rutgers University, Newark College of Arts and Sciences
Minor: Communications, Rutgers University, Newark College of Arts and Sciences.
Action Script 3.0 for Adobe Flash Professionals, Future Media Concepts, 2009